

November 14, 2002

The Honorable Dianne Feinstein
United States Senate
One Post Street, Suite 2450
San Francisco, California 94104

Dear Senator Feinstein:

As California residents and business leaders representing both economic and community interests, we encourage you to support the protection of California's wild places by endorsing S. 2535, the California Wild Heritage Act of 2002.

There are many reasons to do business in California, but one of the most important is that California is a great place to live, work, and raise our families. A vital part of this quality of life is California's diverse wild lands and rivers.

Many of our businesses are directly tied to these wild places by providing recreational equipment to hike through the White Mountains or climb Yosemite's big walls, groceries for a river trip down the Kern, a place to sleep after a hike in Big Sur, or a fishing guide to explore the Pit River.

Many others are tied to our wild lands and rivers because they attract talented employees and dedicated customers to our businesses.

In either case, protecting our public lands and rivers provides many benefits for California's businesses and residents, including:

- Economic Viability

Tourism employs a high percentage of California's workforce, especially in rural areas. For example, over 34 percent of the workforce in Calaveras County is tourism related. And in Mono County, tourism spending reached \$316 million in 1996, accounting for 71% of total payroll. It is estimated that visitors to wilderness areas generate \$44 per acre per year of spending in nearby communities – contributing nearly one job for every 550 acres of wilderness. Clearly these natural areas are closely linked to our economic viability.

- Clean Water and Air

California's 18 national forests are the source of 60% of our clean drinking water supply. Further, our wild lands help to improve air quality by acting as filters for pollutants. Protecting these resources is vitally important to all Californians.

- Quality of Life

Our public lands are a source of pride and enjoyment for tens of millions of Americans. They have become an integral part of California's tradition and culture. Many important experiences, values and memories are forged around the campfire, along a trail, or on a river. Future generations should have the same opportunity to share these experiences and wild lands and rivers with their families and friends.

California's remaining wild places and economy will benefit from the California Wild Heritage Act of 2002. As business leaders, we ask for your support to protect the wild places that make this state a great place to live, work, and play – now and in the future.

Sincerely,

Businesses for California's Wild Heritage
(See attached list)

cc: Senator Barbara Boxer
California Congressional Delegation
Governor Gray Davis

Wilson's Eastside Sports James Wilson Owner Bishop, CA	Outside Interests Dave Husted Owner Danville, CA	Lake County Title Company R. Stephen Devoto Owner Lakeport, CA	Alper's Owens River Ranch Tim Alpers Owner Mammoth Lakes, CA	Woodleaf Farms Carl Rosato Owner Oroville, CA
Redding Communications, Inc. Pete Berkowitz Owner Redding, CA	Quantum Rock Enterprises Fred Willis Owner Rolling Hills Estates, CA	The 29 Palms Inn Jane Smith Owner Twentynine Palms, CA	Sierra Heritage Magazine Janice Forbes Owner Auburn, CA	Wilderness Press Solange Guillaume Owner Berkeley, CA
Backpacker's Pantry & Salamander Paddle Penn Burris Owner Boulder, CO	California Outdoors Nate Rangel President Coloma, CA	Sierra Designs Sally McCoy President Emeryville, CA	Trails Illustrated/National Geographic Maps Tammy Backenstose Owner Evergreen, CO	Grabber Performance Group Ron Nadeau Owner Fort Bragg, CA
Arbitech LLC Doug Kari Senior Vice President Laguna Beach, CA	Dana Designs Rick Saez Marketing Manager Mammoth Lakes, CA	Chaco Sandals Anne Ellinger Owner Paonia, CO	Lotus Designs Bob Holding Reno, NV	Mountain Hardwear, Inc. Mike Wallenfels VP, Sales and Marketing Richmond, CA
Atlas Snow-Shoe Co. Daniel Emerson Owner San Francisco, CA	The Shand Group Chris Weakley Vice President of Account Services Santa Barbara, CA	Montrail Menno van Wyk Owner Seattle, WA	University of The Pacific Cindy Jackson Branch Coordinator Stockton, CA	Gregory Mountain Products Paul Gagner Vice President of Sales Temecula, CA
Patagonia, Inc. Yvon Chouinard Owner Ventura, CA	Eagle Creek Steve Barker President Vista, CA	American Sports Group Greg Thompson Owner West Lake Village, CA	Omni Instruments Bernard Carter Macdonald Owner Albion, CA	River Bend Books Bob Madgic Owner Anderson, CA
Outdoor Adventure River Specialists (OARS) George Wendt President Angels Camp, CA	RE/MAX Humbolt Realty Andrew Christian ABR Arcata, CA	Sweet Home Realty Joshua Kinch Owner Arcata, CA	LE Zaren Illustrations & Graphics L.E. Zeran Owner Arcata, CA	Kokatat Steve O'Meara President Arcata, CA
Global Village Gallery Mary O'Leary Owner Arcata, CA	Camp Photo Sam Camp Owner Arcata, CA	North Coast Co-op John Corbett Manager Arcata, CA	Northtown Books Art Burt Owner Arcata, CA	Sacred Grounds Fred Hebert Owner Arcata, CA
Dakubetede Environmental Education Programs Chant Thomas Director Ashland, OR	Sierra Outdoor Center Guy Caples Owner Auburn, CA	Auburn Sentinel Janice Forbes Owner Auburn, CA	Lee Photo Jason Lee Owner Auburn, CA	Nexus Applied Research Inc. Mark Rossen Owner Auburn, CA
Peach Interiors Eric Peach Owner Auburn, CA	Nature & Travel Photographer Helen Carr Owner Big Oak Flat, CA	Mike Malloy, CPA Mike Malloy Owner Big Oak Flat, CA	Sierra Mountain Center Todd Vogel & SP Parker Owner Bishop, CA	Buttermilk Mountain Works Allan Pietrasanta Owner Bishop, CA
Frank Stewart Construction Frank Stewart Owner Bishop, CA	Alan Ainsworth Painting Alan Ainsworth Owner Bishop, CA	Fringe Film Mary Siceloff Owner Bishop, CA	Spellbinder Books Lynne Almeida Owner Bishop, CA	Vern Clevenger Fine Color Photography Vern Clevenger Owner Bishop, CA
Fine Art by Nancy Overholtz Nancy Overholtz Owner Bishop, CA	Steven White Woodworking Steven White Owner Bishop, CA	Vision Quest Andy Selters Owner Bishop, CA	ABCOM Corp. Allan Pietrasanta Owner Bishop, CA	Mark Matthews, CPA Mark J. Matthews Owner Bishop, CA

Office of Drs. Kamei, Hathaway & Kenyon- Wilmanns Dr. Avery Kenyon-Wilmanns Partner Bishop, CA	Stacy Brown, M.D. Stacey Brown Owner Bishop, CA	Lisa Jaeger, CPA Lisa Jaeger Owner Bishop, CA	Quan Zen Nursery Joseph Schultz Owner Briceland, CA	Sierra Treks Dave Willis Owner Bridgeport, CA
Dennis Shumacher, MD Dennis Schumacher, M.D. Owner Bridgeport, CA	Serigraphs Michael Guerriero Owner Bridgeville, CA	Guinevere's Candles Jennifer Hardy Owner Bridgeville, CA	Simons Soaps Dottie Simons Owner Bridgeville, CA	Simmons Handcrafts Dennis H. Simmons Owner Bridgeville, CA
Resource Real Estate Group, Inc. Christopher F. Allen Owner Burlingame, CA	Bernzott Capital Advisors Kevin Bernzott Owner Camarillo, CA	Central Coast Fly Fishing Geoff Malloway Owner Carmel, CA	Proteus Farms Elizabeth Gerritsen Owner Carmel, CA	Furnishers West Joe Caliva Owner Carmel, CA
Tancredi & Morgen Martha Owner Carmel, CA	Thunderbird Bookshop May Waldroup Owner Carmel, CA	A-Frame Surf Shop Sam Holcombe Owner Carpinteria, CA	Hortus Group Hans Gerritsen Owner Castroville, CA	Mountain Sports Bruce Hart Owner Chico, CA
Pullins Cyclery Steve & Katy O'Bryan Owners Chico, CA	Fish First! Flyfishing and Outdoor Wear Will Turek Owner Chico, CA	Carter Realty Bill Carter Owner Chico, CA	Floral Native Plant Nursery Germain Bovain Owner Chico, CA	Jean Farm Clay Myers Owner Chico, CA
Herreid Music Troy Watt Operations Manager Chico, CA	Ital Imports Scott Hodgkinson Owner Chico, CA	Moxie's Café & Gallery Matthew Melcon Owner Chico, CA	Needham Stained Glass Studios Nick Needham Owner Chico, CA	Shadetree Restaurant Meria Garrido Co-Owner Chico, CA
Silveira Consulting Paul Silveira Owner Chico, CA	Sunshine Imports Yolanda Giese Manager Chico, CA	Rich Nelson Design Richard Nelson Owner Chico, CA	Woodstock's Pizza Joshua Reed General Manager Chico, CA	Mediation Law Office Jon Luvaas Owner Chico, CA
Jodea Foster, Attorney at Law Jodea Foster Owner Chico, CA	Parallax Multimedia Mary H. Fein Owner Christian Valley, CA	Stuart Clancy, CPA Stuart Clancy Owner Christian Valley, CA	Adventure Connection Nate Rangel Owner Coloma, CA	Whitewater Connection Troy Tanga Owner Coloma, CA
Zephyr Whitewater Bob Ferguson Owner Columbia, CA	Jim Stimson Construction Jim Stimson Owner Crowley Lake, CA	Genny Smith Books Genny Smith Owner Cupertino, CA	Verve Enterprises Bob and Liz Schneider & Merry Owner Davis, CA	All the Answers Carla Miller Owner Douglas City, CA
Giant Gap Press Russell Towle Owner Dutch Flat, CA	Yosemite Guides/Sierra Guides Alliance Peter Mayfield Owner El Portal, CA	Whitewater Voyages Bill McGinnis Owner El Sobrante, CA	Eureka Recordworks W. Larry Glass Owner Eureka, CA	Tehama Gold Olive Oil Susan Lawing Owner Flournoy, CA
Grandma's Honey Mary Lee Stefenson Owner Forest Glen, CA	Shade Sail West Roger Madison Owner Forest Glen, CA	LaRocca Vineyards Phaedra LaRocca Owner Forest Ranch, CA	Otter Bar Lodge Kayak School Peter and Kristy Sturges Owners Forks of Salmon, CA	Viola's Garden Viola Cafferata Owner Forks of Salmon, CA
Blue Ridge Ranch Packing David Jacques Owner Forks of Salmon, CA	Godrey Creations Peter Brucker Co-Owner Forks of Salmon, CA	Wild Coast Aikido Tom Reed Owner Fort Bragg, CA	Jameson Creek Nursery John and Marsha Maxwell Owners Fortuna, CA	Sandy Sheriffs, MD Sandy Sheriffs Owner Fowler, CA
Joan Rubenstein, MD, Family Physician Joan Rubenstein Owner Fowler, CA	Earth Skills Jim Lowery Owner Frazier park, CA	Kings River Expeditions Anna Marie DiFalco Owner Fresno, CA	Renovation Lighting Joe Ruff Owner Fresno, CA	Clutter Control Organizing Services Jane Reifer Owner Fullerton, CA

Heartwood Institute Bruce Burger Founder Garberville, CA	Island Seed and Feed Matthew Buckmaster President Goleta, CA	Maps.com Gary Woods President Goleta, CA	Glass Roots Studio Don Jacobson Owner Grass Valley, CA	Energreen Lodge Dan Braun Owner Groveland, CA
Mt. Sage Nursery Robb & Regina Hirsch Owners Groveland, CA	NGM Knowledge Systems James A. Jordan, Jr., Ph.D. President Gualala, CA	Gold Country Store Sally Aldinger Owner Hayfork, CA	Hayfork Trinity County Jan Mountjoy Community Consultant Hayfork, CA	The Data Center Brenda Reed Partner Hayfork, CA
Sonoma Connection John Essman Owner Healdsburg, CA	Sorensen's and Hope Valley Resorts John Brissenden Inkeeper Hope Valley, CA	Camp Trinity Kent Collard Owner Hyampom, CA	Butter Creek Ranch Marni & John Rapf Inkeeper Hyampom, CA	Old Garrett Ranch Ushi & Eberhard Scheider Owners Hyampom, CA
Turtle Rock Vineyards Bill & Salley Huber Owners Hyampom, CA	Bars None Cindy Jackson Owner Hyampom, CA	Songolo Studios Grace Songolo Owner Idyllwild, CA	Feats of Clay Gallery David Salk Owner Idyllwild, CA	Florist in the Forest Sue Halman Owner Idyllwild, CA
Green Cafe Jeffery Taylor Owner Idyllwild, CA	Salz & Associates Jeff Salz Owner Idyllwild, CA	Inyo Pro Paul Fretheim Owner Independence, CA	Idavid Graficks- Fine Arts Screen Printing David Flick Owner Joshua Tree, CA	Hanson Ranch Greg Hanson Owner Kelseyville, CA
Wilderness Ranch Robert Hanks Owner Lake Elsinore, CA	Long Valley Events Bob Barsotti Owner Laytonville, CA	The Good Food Store Jon Spitz Owner Laytonville, CA	El Mono Motel & Coffeehouse Kelly Cashman Owner Lee Vining, CA	Personal Business Services Marilyn J. Smith Owner Loomis, CA
35mm ViewPoint-PTF Press Ruth Troetschler Owner Los Altos, CA	Camp Lotus Robin & Bill Center Owners Lotus, CA	Rattle Snake Ridge Engineering Mark Middleton Owner, Engineer Mad River, CA	Colors of the Earth Calleaga & Tom Frame Owners Mad River, CA	Stephens Glass Jim Ures Owner Mad River, CA
Trinity Institute Ivan Hess Director Mad River, CA	River Spirit School of Natural Living She'om Rose Owner, Director Mad River, CA	Casey Shannon Construction Casey Shannon Owner Mammoth Lakes, CA	Crystal Crag Lodge Robert Stanford Owner Mammoth Lakes, CA	MBM Properties Shalle Wells Owner Mammoth Lakes, CA
Sierra Design Studio Robin Stater Owner Mammoth Lakes, CA	Snow Survey Associates Sue Burak Owner Mammoth Lakes, CA	Terry D. Maier Construction Terry D. Maier Owner Mammoth Lakes, CA	Tracy Hauter Landscaping Tracy Hauter Owner Mammoth Lakes, CA	Bill McChesney Construction Bill McChesney Owner Mammoth Lakes, CA
Black Gold Asphalt Rick Gorges Owner Mammoth Lakes, CA	White Horse Inn Jon Goodwin Owner Mammoth Lakes, CA	Back of Beyond Films Dave Huebner Owner Mammoth Lakes, CA	John Dittli Photography John Dittli Owner Mammoth Lakes, CA	In Touch Massage Carrie Myers Owner Mammoth Lakes, CA
Magic Plant Florist Mary Canada Owner Mammoth Lakes, CA	Sierra Office Services Pat Eckart Owner Mammoth Lakes, CA	ACCESS Business & Shipping Center Brian Knox Owner Mammoth Lakes, CA	Anything Goes Catering Susan Burgett Owner Mammoth Lakes, CA	Wilderness Light Photography Claude Fiddler Owner Mammoth Lakes, CA
High Country Veterinary Hospital Peggy Chew, DMV Owner Mammoth Lakes, CA	Therese Hankel, Attorney at Law Therese Hankel Owner Mammoth Lakes, CA	Timothy P. Sanford, Attorney at Law Tim Stanford Owner Mammoth Lakes, CA	Byng Hunt, Pharmacist Byng Hunt Owner Mammoth Lakes, CA	Katheryn Kortering Chiropractic Kathryn Kortering Owner Mammoth Lakes, CA
Liebersbach, Mohun, Carney & Reed Gerald Mohun Partner Mammoth Lakes, CA	Law Offices of Ted Pelletier Ted Pelletier Owner Marin, CA	French & Company Bookkeeping & Accounting Services Cathie French-Tritel Owner	Lively Locks & Deadbolts Mich Tritel Owner Meadow Vista,	Pacific Ridge Advertising Leona Walden Owner Mendocino, CA

Law Offices of Rodney Richard Jones Rodney Richard Jones, Esq. Owner Mendocino, CA	Bear Creek Cabins Barry Brouillette Owner Midpines, CA	Rob Schaeffer, Ph.D Rob Schaeffer Owner Modesto, CA	Gordon Hollingsworth, Attorney at Law Gordon Hollingsworth Owner Modesto, CA	Sanctuary Cruises Steph Dutton & Heidi Tiura Owners Monterey, CA
Executive Hair Design Hiran Hopewell Owner Monterey, CA	Marrone Construction Chris Marrone Owner Mount Shasta, CA	Circle of Life Wellness Center Martha Grainger Owner Mount Shasta, CA	Osprey Outdoors Kayak School Michael Kirwin Owner Mt. Shasta, CA	River Dancers John and Chantal McDermott Owners Mt. Shasta, CA
Linda Emerson, Esq. Linda Emerson Partner Napa, CA	V'TAE Parfum & Body Care Belinda Rush-Carville President Nevada City, CA	The Magic Carpet Paul Jorgensen Owner Nevada City, CA	NuAge Realty Pamela Loy Realtor NorthRidge, CA	Shades of Sarah Steve Bloom Owner Oakland, CA
Ridgeway Productions Rick Ridgeway Owner Ojai, CA	Sandy Bar Ranch Blythe Reis Co-Owner Orleans, CA	Denis L. Kurutz ASLA & Assoc. Denis Kurutz Owner Pasadena, CA	Green Thumb Nursury Jameel Mehdy Owner Petaluma, CA	DeKramer Productions, Inc. Pete DeKramer President Petaluma, CA
Attic Treasure Suzanne M. Sheehan Owner Petaluma, CA	Sawblade Tavern Will Randall Owner Phillipsville, CA	Jeffrey Hedin Construction Arts Jeffrey Hedin Owner Piercy, CA	MazAmar Creations Thomas & Amara Alban Owners Pioneertown, CA	Mueller-Turner Co Eric Mueller President Pioneertown, CA
Turtle Island Teleconference Diana Stauffer Owner Placerville, CA	Crystal Springs Llamas Rudy & Diana Stauffer Owners Placerville, CA	Shasta Physical Therapy Bob Rose, PTA Owner Redding, CA	Signature Coffee Company Karyn Lee-Thomas Co-Owner Redway, CA	Explore Publishing, Inc. Douglas H. Latimer & Rita Vanderaa Owners Redwood City, CA
Kevin McRae, CPA, Inc. Kevin McRae Owner Sacramento, CA	Kool Inc. Kevin Harris Owner Salinas, CA	Explorer Sports Johne Chandler Owner San Diego, CA	Adventure 16 John Mead President San Diego, CA	EDI Service Bureau, Inc Michael Yang President San Diego, CA
Camp Tawonga Ken Kramarz Executive Director San Francisco, CA	Institute for Cultural Ecology Brian Hill Director San Francisco, CA	New Leaf Paper Jeff Mendelsohn Owner San Francisco, CA	Grateful Family Productions Kevin Costigliolo President San Luis Obispo, CA	Painter Outdoor Gear Brita Painter Owner San Rafael, CA
Paddle Sports James Forte General Manager Santa Barbara, CA	Full Circle Drums Thom Lounsbury Owner Santa Barbara, CA	Haggerty Ceramics Jim Haggerty Owner Santa Barbara, CA	Soho Restaurant & Music Club Kim Stanley-Zimmerman General Manager Santa Barbara, CA	Streamline Design and Silkscreen Thom Hill President Santa Barbara, CA
Beltone Hearing Aid Center R. Kabir Chafin General Manager Santa Barbara, CA	Julie Summers Catering Julie Summers Owner Santa Barbara,	Broadlink Communications, INC Warren Linney Chair & Co-Founder Santa Rosa, CA	Genesis Ventures, INC Warren Linney Owner Santa Rosa, CA	Periodontics W. Reed Dickinson, D.M.D. Owner Santa Rosa, CA
Zen-Do Builders James Pennington Owner Sebastopol, CA	Sonoma Muffin Works Sunali Sikand Owner Sebastopol, CA	Sierra Mac River Trips Marty McDonnell Owner Sonora, CA	Mike McConnell Construction Mike McConnell Owner Sonora, CA	Carla Ennis Construction and Properties Carla Ennis Owner South Lake Tahoe, CA
Cider House Foods Terry & Carol Manning Owners Springville, CA	David Chandler Co., Educational Materials for Astronomers David & Billy Chandler Owners Springville, CA	Bee Balding Energy Enterprise Martin Balding Owner Susanville, CA	God's Garden Retreat Center Kellie Sloane Meditation Leader Trinity County, CA	Grapevine Lodge Marilyn Renaker Owner Trinity County, CA
Larson Engineering Ross Larson Owner/Operator Trinity County, CA	Paradise Printers Mark Burvey Owner Trinity County, CA	Margaret Lindt, MFCC Margaret Lindt Owner Tulare, CA	WonderGarden Health Foods Karen Masterson Owner Twentynine Palms, CA	Mikal Winn Designs Mikal Winn Owner Twentynine Palms, CA

The Sun Runner Magazine Vicki Waite Publisher Twentynine Palms, CA	Desert Art Studio Chuck Caplinger Owner-Artist Twentynine Palms, CA	Final Touch Beauty Salon David Avery Owner Twentynine Palms, CA	The Computer Experience Waldemer J. Osika III Owner Twentynine Palms, CA	The Roughley Manor Jan & Gary Peters Owners Twentynine Palms, CA
The Silk Purse Sue Kelly Owner Twentynine Palms, CA	Perry Hoffman Photography Perry Hoffman Owner Twentynine Palms, CA	Realistic Tatoo Lynne Shmakoff Owner Twentynine Palms, CA	Paul Smith, Attorney at Law Paul Smith Owner Twentynine Palms, CA	Peter Pugger Randy Wood Owner Ukiah, CA
H.W. Gordon, M.D. Dr. H.W. Gordon Owner Ukiah, CA	Quaker Oaks Farms Bill Lovett Owner Visalia, CA	Graphic Express-Printing Craig Lindaman Owner Visalia, CA	Hobbs Architect Group Bill Hobbs Owner / Architect Visalia, CA	Valley Voice - Newspaper John Lindt Owner Visalia, CA
Better Business Banners Ethan Dutton Owner Visalia, CA	Mama Lama's Jeff Morris Owner Weaverville, CA	Mayor House Antiques John Springer Owner Weaverville, CA	Mountain Market Place Drew Franklin Owner Weaverville, CA	Profesional Forester Kenneth Baldwin Owner Weaverville, CA
Gary Owen Landscape Construction Gary Owen Owner Willits, CA	Emandal--A Farm on a River Tamara Adams Co-Owner Willits, CA	Pure and Simple Pottery Products Sheila Jenkins Owner Willits, CA	Gregory Byers, Luthier Dr. Gregory Byers Owner Willits, CA	Aurora River Adventures Jamie O'Donnell Owner Willow Creek, CA
Yreka Physical Therapy Laura Flett, MA PT Owner Yreka, CA	Sunset Inn Lauren Nickel Owner	LLK, Inc Lori Kessler Owner	Hukari Designs/Central Sierra Seasons Magazine Don Hukari Owner	Garcia Machine Richard Garcia Owner